



# Central Telephone Interviewing System

Nina D. Mathus  
President

ONE PARK AVENUE  
NEW YORK, N.Y. 10016

June 18, 1979

Dr. Al Udow  
Philip Morris, Inc.  
100 Park Avenue  
New York, New York

Dear Dr. Udow:

In accordance with our telephone conversations, I have drawn a sample for your 3-wave Cigarette Telephone Study of adult females who smoke.

All statistics used are those you provided for our use. The following pages describe our methods.

If you have any further questions, please don't hesitate to call.

Yours truly,

Nina D. Mathus  
President

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Enclosures

X cc: Jeanie Bonhomme

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